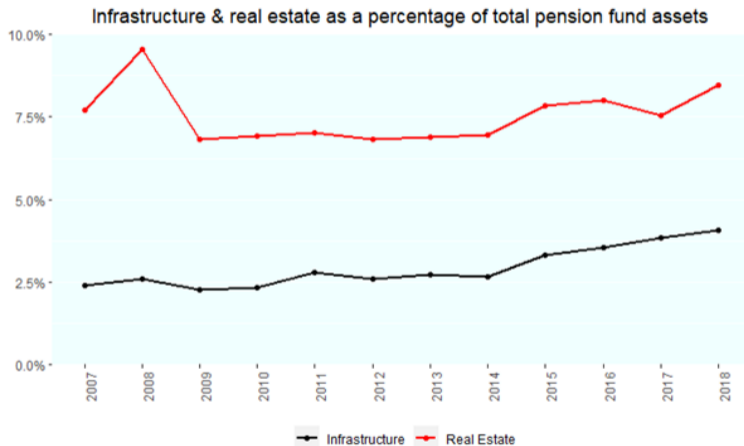


# Private asset boom

Infrastructure is today, where real estate was 30 years ago



# Institutional Infrastructure Investments

## IPE Real Assets & Infrastructure Global Investors Conference

Alexander Carlo

Maastricht University

September 15th, 2022

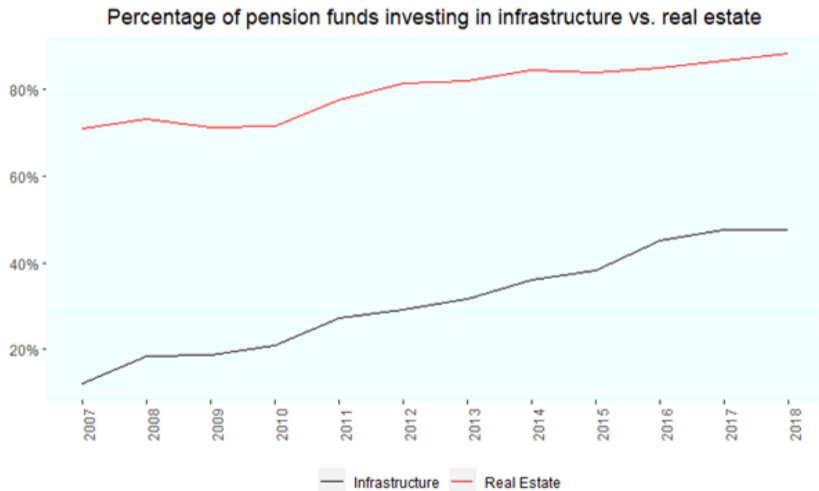
# The CEM Database

782 pension funds over a 12 year period (2007-2018)

	<b># Funds</b>	<b># Observations</b>	<b><u>Average Size</u></b> <b>Pension Fund</b> <b>(US\$ Billion)</b>	<b><u>Infrastructure</u></b> <b>Average Holdings</b> <b>(US\$ Billion)</b>
U.S.	382	2304	17.56	0.26
Canada	152	1052	11.69	1.03
Europe	219	965	28.18	0.48
Rest of World	29	142	67.40	1.96
<b>Total</b>	<b>782</b>	<b>4463</b>	<b>29.38</b>	<b>0.77</b>

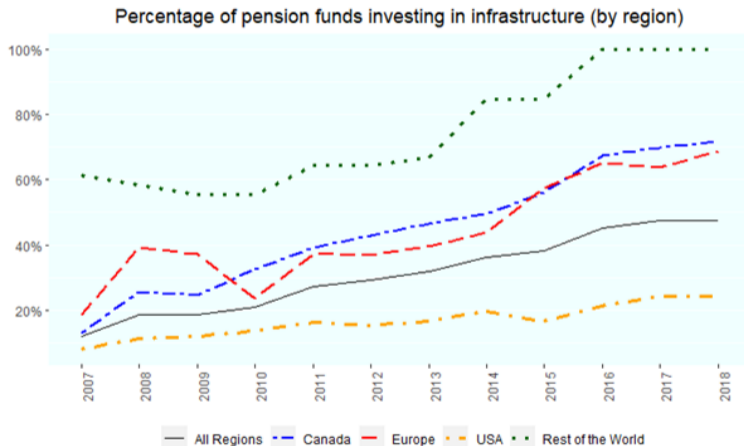
# An increasing number of pension funds are investing in infrastructure

From 12% in 2007 to 47.5% of funds in 2018



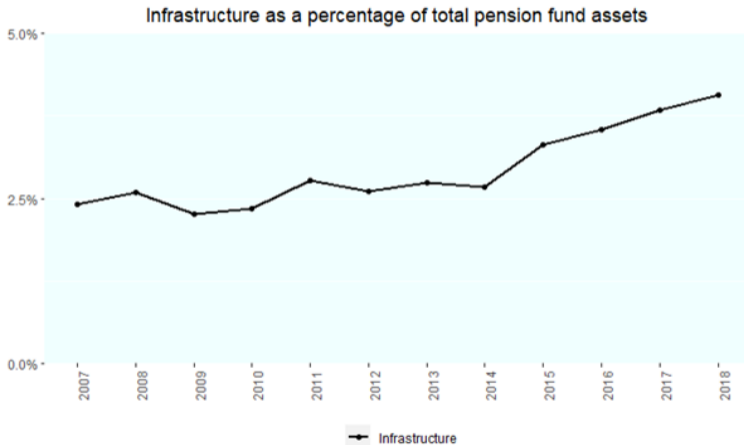
# Canadian and European pension funds are more likely to invest

U.S. pension funds are lagging behind peers



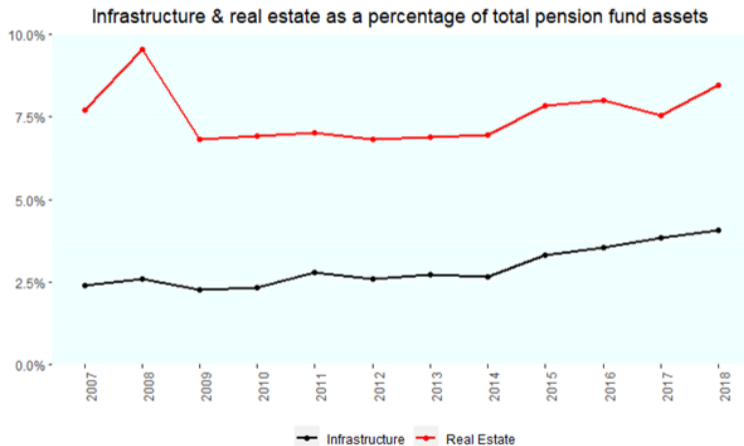
# Within these pension funds, the allocation almost doubled

Allocation increased from 2.4% in 2007 to 4.1% in 2018

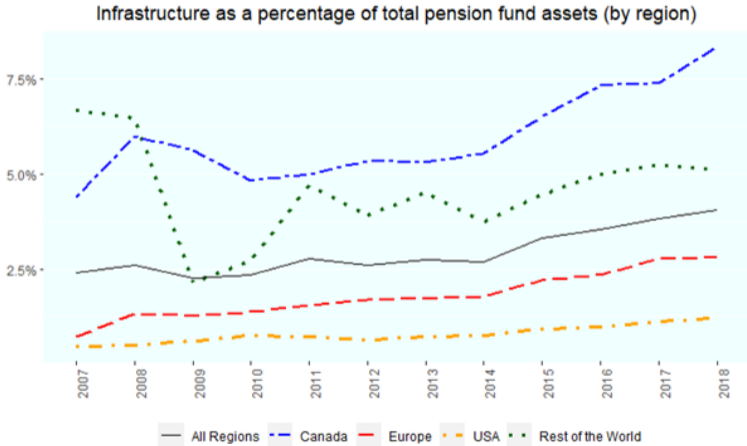


# ...but infrastructure allocation is still only half of real estate allocation

Real estate took a big hit in the GFC



# Canadian and European pension fund allocations to infra are growing the most

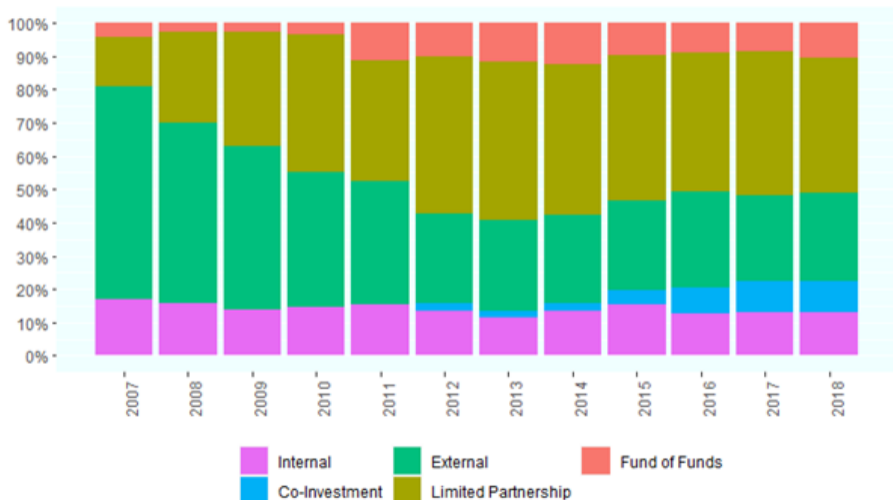




# The investment approach has changed over the past years

Co-investment and limited partnerships have gained importance

## Pension funds' investment approach in infrastructure

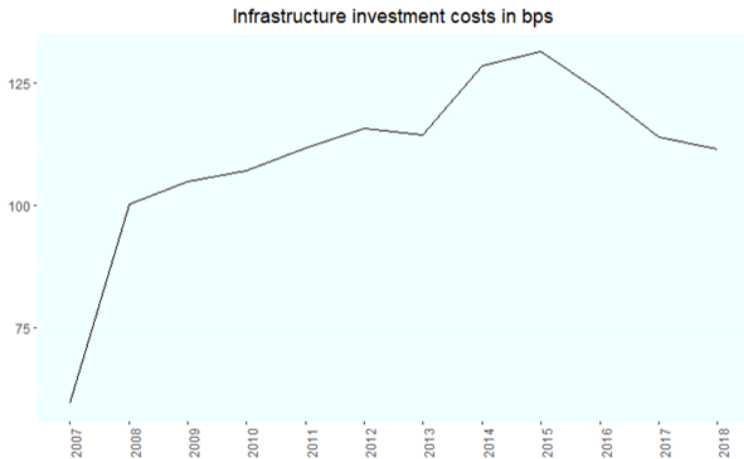


# Larger pension funds are more likely invest in infrastructure

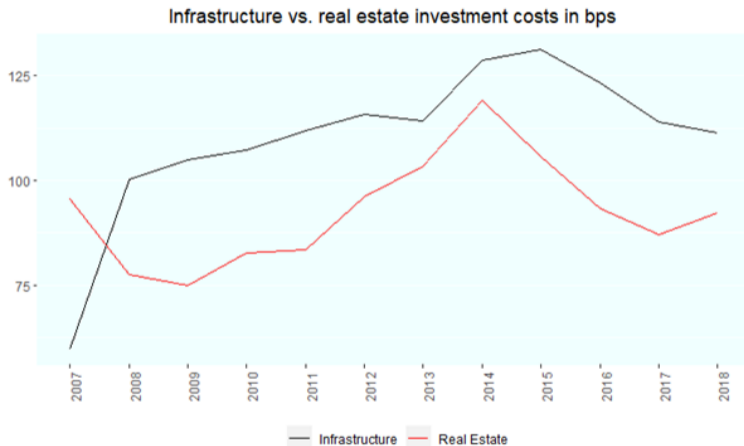
Results of logit regression (2007-2018)

- 1 A doubling of the pension fund size, increases the likelihood of funds investing in infrastructure by approximately 16 %
- 2 Canadian and European funds are significantly more likely to invest in infrastructure compared to their U.S. counterparts.
- 3 Small uses more investment layers, Canadians don't.
- 4 A doubling of the pension fund size, increases the likelihood of funds investing internally by approximately 65% and decreased the likelihood of going through fund-of-funds by 43%

# The costs of infrastructure investment have come down

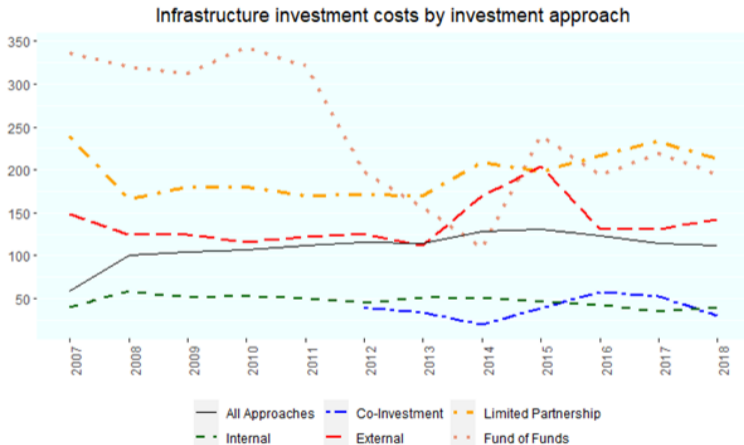


....but infrastructure investment costs exceed real estate by 20 bps



# Intermediation is costly

Fund-of-funds of is the most expensive investment approach at 220bps



# Pension funds realize scale advantages, as reflected in their investment costs

## Formal analysis determinants of infrastructure investment costs

- 1 A doubling of the mandate size results in a 4bps reduction in costs.
- 2 Delegating asset management using a limited partnership increases the investment costs by 162bps compared to the cost levels in a situation where a pension fund manages its investments internally.
- 3 Not surprisingly, a pension fund that chooses funds-of-funds, the most layered investment approach, faces the highest cost levels: 222bps higher as compared to internal investment.
- 4 Costs in the U.S. are the highest.

# What does that yield? Infrastructure net returns

Infrastructure has been the best-performing asset class

Time Period		Asset Class						
		All Assets	Stocks	Bonds	Infrastructure	Real Estate	Private Equity	Hedge Funds
Full Sample	Return	7.0	8.1	5.0	10.1	7.7	12.6	4.2
	$\sigma$	13.7	17.8	7.8	8.4	11.5	10.1	8.8
2007-2012	Return	6.7	6.2	8.0	6.3	4.1	9.7	4.1
	$\sigma$	17.0	22.2	7.9	7.9	16.9	13.4	11.3
2013-2018	Return	7.2	9.5	3.0	11.5	9.8	14.4	4.2
	$\sigma$	11.1	13.7	7.1	8.3	5.6	6.7	7.2

# More external investment approach delivers somewhat lower returns

Fees bite into performance, but not as bad as for real estate (Carlo et al., 2021)

Time Period		Approach				
		Internal	Co-investment	External	Limited partnership	FoF
Full Sample	Return	11.1	13.3	9.3	9.1	8.9
	$\sigma$	7.4	6.0	9.5	9.3	7.8
2007-2012	Return	7.4	8.7	5.8	4.9	5.4
	$\sigma$	6.0	2.2	9.3	9.3	9.4
2013-2018	Return	12.5	13.3	10.9	10.4	9.8
	$\sigma$	7.5	6.1	9.2	8.9	7.3



# Implications

Returns seem to justify investment, approach seems to matter less than in real estate

- 1 Infrastructure has become a more popular part of allocation about 50% of global pension funds (88 % for real estate)
- 2 At 4.1% allocations are still relatively low, especially in the U.S., and as compared to real estate (8.7% ).
- 3 Infrastructure allocations seem to be justified from a risk/return point of view.
- 4 Intermediation does not strongly affect performance, as compared to internally managing infrastructure.
- 5 As so often, size matters, both in lowering cost and increasing net returns.
- 6 Finally, listed infrastructure companies (similar to REITs) need exploration as a viable alternative to private infrastructure investments.

## Contact information



Alexander Carlo  
Maastricht University  
[a.carlo@maastrichtuniversity.nl](mailto:a.carlo@maastrichtuniversity.nl)